



PR 2026

Timeless passion for classic cars and motorcycles and modern classics on display at Technorama in Kassel on 21 and 22 March 2026

The classic car and motorcycle fair, Technorama Kassel, presents a wide range of two- and four-wheelers, spare parts, restoration materials and accessories to kick off the new classic car season. From 21 to 22 March, this meeting place invites classic and modern classic car enthusiasts to enjoy a lively club atmosphere.

Let's kick off spring together!

From 21 to 22 March 2026, Technorama Kassel will welcome all fans of classic cars and motorcycles for the 41st time. From faithful replicas of classic models to tuned youngtimers, this classic vehicles show offers a wide range of vehicles and market offerings. In addition to visiting the 11 exhibition halls and the outdoor area, visitors can also attend the classic car meeting. The glamour of bygone times is presented with great enthusiasm in Kassel, and the beauty, elegance and technology are celebrated as a living part of our culture among like-minded people.

Around 400 exhibitors offering complete vehicles, spare parts, restoration materials, accessories and add-ons will present a comprehensive range of high-quality products to around 15,000 visitors. Whether you're looking for Mercedes, VW, BMW or other vehicle brands, the parts market has everything you need. In addition, vehicle sales are backed up by expert advice and exhibits to suit every budget.

The automotive sector presents a huge range of brands and models. Well-maintained classics, rarities from automotive history, popular everyday vehicles and even speedy

sports cars. Both in the Mercedes Club Hall, which as always scores highly with its beautiful exhibits, and in the other halls, exhibitors offer informative stands, refurbished repair demonstration vehicles and explanatory models. Visitors can learn more about the history, technology and restoration of the models in personal conversations. For example, the Marburg Police Motorsport Club is bringing four exhibits and looks forward to welcoming interested visitors. Visitors can learn even more about technical details at the museum stands.

The motorcycle club scene meets in two halls! Whether for motorcycles, mopeds or motorised bicycles – the clubs and associations are here! A colourful variety of brand and type clubs offer information about the club, the history of motorcycles and specific motorcycle models. They are interested in preserving the machines, exchanging experiences and enjoying their shared motorcycle hobby.

Tickets are available in advance and at the box office. The day ticket costs 15 euros. Opening times are on Saturday from 9 a.m. to 6 p.m. and on Sunday from 9 a.m. to 4 p.m. The parking slot directly at the exhibition center is free! Further information can also be found on www.technorama.de or on Facebook and Instagram at:

Facebook: [www.facebook.de/Technorama Kassel Ulm Hildesheim](https://www.facebook.de/TechnoramaKasselUlmHildesheim)

Instagram: www.instagram.com/technorama_der.oldtimermarkt

Information:

Date: 21- 22 march 2026

Opening hours: Saturday, 9 – 18 h, Sunday, 9 – 16 h

Entrance fee: day ticket 15 Euro

Parking: for free

Venue:

Messe Kassel

Damaschkestraße 55

34121 Kassel

Organizer:

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