



## PR-Review 2023

### *38th Technorama on 25 to 26 March - The classic car scene meets in Kassel!*

On the last weekend in March, the halls at Hessen's most beautiful classic car fair were full! The 15.000 visitors streamed through the exhibition halls because there was a lot to see. At the stands of the spare parts dealers, the mechanics and collectors crowded together and looked for the coveted parts in the displays, bins and boxes. When it came to spare parts and accessories, the moped parts were very popular, but entire mopeds, gas pumps and motorcycle frames were also sold.

There was a great atmosphere in the 2 motorcycle exhibition halls with motorcycle clubs and specialists, as well as in the halls of vehicle suppliers, automobile clubs and associations. Experiences and tips were exchanged among like-minded people, interest in historical vehicles was visibly great and the club scene was as active as ever. Kawasaki machines were shown as well as Suzuki and Honda. Triumph was represented with a large stand. Simson, Kreidler and some other cool bikes were also there. The US cars were strongly represented in the automobiles this year and the highlights included e.g. an „Amphibien“-vehicle and a DeLorean. There was also a red Mercedes SL that could be admired, which the R/C 107 SL Club lend among its young club members for 3 months in order to promote the next generation. Interesting information and exhibits also attracted visitors to the Technik Museum Kassel and the PS Speicher. All in all there were many beautiful vehicles on two and four wheels, both motorbikes and mopeds as well as cars.

Further information can also be found at [www.technorama.de](http://www.technorama.de) or on Facebook and Instagram at: Facebook: [www.facebook.de/technorama.der.oldtimermarkt.in.europa](https://www.facebook.de/technorama.der.oldtimermarkt.in.europa)  
Instagram: [www.instagram.com/technorama\\_der.oldtimermarkt](https://www.instagram.com/technorama_der.oldtimermarkt)